



## **Cooper City's 2019-2020 Events SPONSORSHIP OPPORTUNITY**



### **Paws At The Park, Saturday, August 24<sup>th</sup>, 2019: Projected 200 people+**

- **Level 3 Sponsorship: \$500**
  - 10' x 10' tent provided at event with up to 1 table & 2 chairs
  - Logo and name on sponsorship board
  - Recognition of the sponsor during event
  - Logo on event flyer
  - Company banner displayed (must provide own banner)
- **Level 4 Sponsorship: \$300**
  - 10' x 10' area provided, must provide own tent/table/chairs
  - Logo and name on sponsorship board
  - Recognition of the sponsor during event
  - Logo on event flyer

### **Bike Rodeo, Saturday, September 14<sup>th</sup>, 2019: Projected 300 people+**

- **Level 3 Sponsorship: \$500**
  - 10' x 10' tent provided at event with up to 1 table & 2 chairs
  - Logo and name on sponsorship board
  - Recognition of the sponsor during event
  - Logo on event flyer
  - Company banner displayed
  - Host a Bike Safety Training Station (the city will provide more information prior to event)
- **Level 4 Sponsorship: \$300**
  - 10' x 10' area provided, must provide own tent/table/chairs
  - Recognition of the sponsor during event
  - Logo on event flyer

### **Trick or Treat Shop to Shop, Saturday, October 26<sup>th</sup>, 2019: Projected 1,000 people+**

- **Level 2 Sponsorship: \$1,500**
  - 10' x 10' tent provided at event with up to 1 table & 2 chairs
  - Logo and name on sponsorship boards
  - Recognition of the sponsor by elected officials during costume contest
  - Opportunity to participate as judge in costume contest
  - Logo on event flyer

### **Light Up Cooper City, Friday, December 6<sup>th</sup>, 2019: Projected 2,000 people+**

- **Level 1 Sponsorship: \$3,500**
  - Recognition on all print media and social media
  - 10' x 10' tent provided with up to 2 tables & 4 chairs
  - Company banner displayed (must provide own banner)
  - Announcements during event by elected officials to recognize sponsor
  - Distribution of marketing material at Santa photo opportunity (must provide marketing material)
  - Logo and name on sponsorship boards
  - Opportunity to participate as judge in tree decorating contest
  - Access to VIP Area for light snacks & refreshments

**MORE EVENTS ON FOLLOWING PAGE**



## Cooper City's 2019-2020 Events SPONSORSHIP OPPORTUNITY



### **Touch-A-Truck, Saturday, January 10<sup>th</sup>, 2020: Projected 3,000 people+**

- **Level 2 Sponsorship: \$1,500**
  - 10' x 10' tent provided at event with up to 1 table & 2 chairs
  - Recognition of the sponsor during event
  - Recognition by elected officials during event
  - Logo and name on sponsorship boards
  - Logo on event flyer
  - Recognition on social media
  - Banner displayed at event (banner must be provided to city)
- **Level 3 Sponsorship: \$500**
  - 10' x 10' area provided, must provide own tent/table/chairs
  - Recognition of the sponsor during event
  - Logo on event flyer
  - Logo & name on sponsorship board

### **Eat to the Beat, Friday, January 17<sup>th</sup>, 2020: Projected 1,500 people+**

- **Level 2 Sponsorship: \$1,500**
  - 10' x 10' tent provided at event with up to 1 table & 2 chairs
  - Logo and name on sponsorship board
  - Recognition of the sponsor during event
  - Recognition by elected officials during event
  - Logo on event flyer
  - Banner displayed in front of stage (banner must be provided to city)
  - Access to VIP Area for light snacks and refreshments
- **Level 3 Sponsorship: \$500**
  - 10' x 10' area provided, must provide own tent/table/chairs
  - Recognition of the sponsor during event
  - Logo on event flyer

### **Senior Lifestyle Expo, Saturday, February 1<sup>st</sup>, 2019: Projected 250 people+**

- **Level 3 Sponsorship: \$500**
  - 10' x 10' booth space at event with up to 5 tables & 10 chairs
  - Company logo or name on all printed & digital marketing
  - Logo on event mailer distributed to all Cooper City homes
  - Logo and name on sponsorship board
  - Recognition of sponsor during event
  - Banner displayed at event (banner must be provided to City)
  - Full page ad in event program
- **Level 4 Sponsorship: \$300**
  - 10' x 10' booth space at event with up to 2 table & 4 chairs
  - Recognition of sponsor during event
  - Company signage displayed at event (must provide signage)
  - Half page ad in event program
  - Logo on all digital marketing

**MORE EVENTS ON FOLLOWING PAGE**



## Cooper City's 2019-2020 Events SPONSORSHIP OPPORTUNITY



### **Founder's Day, Saturday, March 14<sup>th</sup>, 2020: Projected 4,000 people+**

- **Level 1 Sponsorship: \$3,500**
  - Recognition on all Founder's Day print media and social media
  - Banner displayed on Main Stage (banner must be provided to city)
  - 10' x 10' tent provided at Parade and Brian Piccolo events with up to 2 tables & 4 chairs
  - Signage at Community Stage
  - Recognition by elected officials during event
  - Recognition of the sponsor on both the Main Stage & Community Stage
  - Distribution of marketing materials in snack bags at morning race
  - Logo and name on sponsorship boards
  - Access to VIP Area for light snacks & refreshments
- **Level 2 Sponsorship: \$1,500**
  - 10' x 10' tent provided at Main Event w/up to 1 table & 2 chairs
  - Announcements during event to recognize sponsor by elected officials
  - Recognition of the sponsor on both the Main Stage & Community Stage
  - Distribution of marketing materials in snack bags at morning race
  - Logo and name on sponsorship boards
  - Logo on event flyer
- **Level 3 Sponsorship: \$500**
  - 10' x 10' Green Area at Main Event, must provide own tent/table/chairs
  - Recognition of the sponsor during event on Community Stage
  - Logo and name on sponsorship board
  - Logo on event flyer

### **Egg-Stravaganza, Saturday, April 11<sup>th</sup>, 2020: Projected 1,000 people+**

- **Level 2 Sponsorship: \$1,500**
  - 10' x 10' tent provided at event with up to 1 table & 2 chairs
  - Announcements during event to recognize sponsor by elected officials
  - Logo and name on sponsorship boards
  - Logo on event flyer
  - Recognition on social media
  - Banner Displayed at event (banner must be provided to city)

### **Eat to the Beat, Friday, July 10<sup>th</sup>, 2020: Projected 1,500 people+**

- **Level 2 Sponsorship: \$1,500**
  - 10' x 10' tent provided at event w/up to 1 table & 2 chairs
  - Logo and name on sponsorship board
  - Recognition of the sponsor during event
  - Recognition by elected officials during event
  - Logo on event flyer
  - Banner displayed in front of stage (banner must be provided to city)
  - Access to VIP Area for light snacks & refreshments
- **Level 3 Sponsorship: \$500**
  - 10' x 10' area provided, must provide own tent/table/chairs
  - Recognition of the sponsor during event
  - Logo on event flyer



## Cooper City's 2019-2020 Events SPONSORSHIP OPPORTUNITY



### IMPORTANT SPONSOR INFORMATION:

\*\*\*ALL SPONSORSHIP OPPORTUNITIES WITH EVENT TENT/TABLE SPACE PROVIDES ABILITY TO DISTRIBUTE MARKETING MATERIALS—THESE MATERIALS MUST BE APPROVED BY THE CITY AT LEAST **1 WEEK PRIOR** TO THE EVENT\*\*\*

\*\*\*ALL EVENT FLYERS ARE DISTRIBUTED THROUGHOUT THE COMMUNITY IN PRINT, ADVERTISED ON CITY SOCIAL MEDIA AND THE CITY WEBSITE\*\*\*

\*\*\*COMPANY LOGOS ARE REQUESTED **3 MONTHS IN ADVANCE** IN ORDER TO BE ON THE ORIGINAL EVENT FLYERS. ANY LOGOS RECEIVED LATER THAN **3 MONTHS** WILL BE ADDED TO THE FLYER AT A LATER TIME—PLEASE NOTE THAT ORIGINAL FLYERS WILL HAVE ALREADY BEEN DISTRIBUTED\*\*\*

\*\*\*COMPANY LOGOS FOR EVENT T-SHIRTS MUST BE PROVIDED TO THE CITY AT LEAST **5 WEEKS IN ADVANCE** TO ENSURE LOGO APPEARS ON T-SHIRT. ANY LOGOS RECEIVED LATER THAN **5 WEEKS IN ADVANCE** WILL NOT APPEAR ON THE EVENT T-SHIRT\*\*\*

\*\*\*BANNERS ARE NOT TO EXCEED 4FT BY 6FT \*\*\*

\*\*\*EVENT DATES ARE SUBJECT TO CHANGE\*\*\*

For further sponsorship information, please contact:

Brandon Zickar

Recreation Program Specialist

Cooper City Recreation Department

(954) 434-4300, #272

[BZickar@CooperCityFL.org](mailto:BZickar@CooperCityFL.org)



# Cooper City's 2019-2020 Events SPONSORSHIP OPPORTUNITY



## SPONSOR INFORMATION

Sponsor Name: \_\_\_\_\_

Onsite Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City / State: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Please return completed Sponsorship Form to:  
Cooper City Recreation Department  
Community Center  
9000 S.W. 50th Place  
Cooper City, Florida 33328 or Email: [BZickar@CooperCityFL.org](mailto:BZickar@CooperCityFL.org)

### Waiver For Adult

As a participant in a City of Cooper City (the "City") cultural, sporting, entertainment or other activity or event, or as a user of any City facility, premises or equipment, I hereby voluntarily assume the risk of any loss, injury or damage to myself or my property which in any way arises out of the use of such facilities, premises or equipment or participation in such activities or events, which said loss, injury or damage is sustained while upon said facilities or premises, using such equipment, participating in said events or activities or being transported therefrom or thereto. Further, I do hereby waive any claim against the City and its agents, servants and employees, arising from said loss, injury or damage and do covenant not to sue City or its agents, servants and employees, thereon, regardless of whether such loss, injury or damage is caused in whole or in part by the negligence of City or by the negligence of the agents, servants, or employees of the City.

I hereby give permission for the City to call my physician and/or arrange for emergency medical service technician response or for transportation to a hospital, in the event of any injury or illness to myself, although I understand that the City assumes no responsibility to do so.

READ, UNDERSTOOD AND AGREED TO this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_.

Participant Signature: \_\_\_\_\_ Name (Print): \_\_\_\_\_

Witnessed By: \_\_\_\_\_

### Print/Electronic Media Release

I hereby give my permission to the City of Cooper City to take, use and display photographic or digital images of me or my child, which may be posted on the City's Internet website or forwarded to newspapers and other publications in which the photograph or digital image would be associated with the City of Cooper City, Florida.

READ, UNDERSTOOD AND AGREED TO this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_.

Participant/Parent/Guardian Signature: \_\_\_\_\_ Witnessed By: \_\_\_\_\_

### Official Use Only

- Form is complete, signed and witnessed.
- Confirm residency with acceptable form of identification. Confirm that address and phone numbers are correct.
- Update household in City's Recreation Department system.

Employee Name: \_\_\_\_\_ Date: \_\_\_\_\_



# Cooper City's 2019-2020 Events SPONSORSHIP OPPORTUNITY



## Multi-Event Sponsorship Packages

- Co-Sponsor: **\$10,000.00** (Total of ten events: Founder's Day, Light Up Cooper City, Trick or Treat Shop to Shop, Egg-Stravaganza, Senior Lifestyle Expo, Bike Rodeo, Touch-A-Truck, Both Eat to the Beat events, Paws At The Park)
- Something Special Sponsor: **\$5,000.00** (One event from each Levels 1-4, total of 4 events)

### Please Select Your Events of Choice

- |                |  |  |
|----------------|--|--|
| <b>Level 1</b> | <input type="checkbox"/> Founder's Day   | <input type="checkbox"/> Light Up Cooper City  |
| <b>Level 2</b> | <input type="checkbox"/> Founder's Day<br><input type="checkbox"/> Egg-Stravaganza<br><input type="checkbox"/> Eat to the Beat (January)   | <input type="checkbox"/> Trick or Treat<br><input type="checkbox"/> Touch-A-Truck<br><input type="checkbox"/> Eat to the Beat (July) |
| <b>Level 3</b> | <input type="checkbox"/> Founder's Day<br><input type="checkbox"/> Bike Rodeo<br><input type="checkbox"/> Eat to the Beat (January)<br><input type="checkbox"/> Eat to the Beat (July) | <input type="checkbox"/> Senior Expo<br><input type="checkbox"/> Touch-A-Truck<br><input type="checkbox"/> Paws At The Park          |
| <b>Level 4</b> | <input type="checkbox"/> Senior Expo<br><input type="checkbox"/> Bike Rodeo  | <input type="checkbox"/> Paws At The Park  |

- Founding Sponsor: **\$3,500.00** (Two Level 2 events, One Level 3 event, One Level 4 event, total of 4 events)

### Please Select Your Events of Choice

- |                |  |  |
|----------------|--|--|
| <b>Level 2</b> | <input type="checkbox"/> Founder's Day<br><input type="checkbox"/> Egg-Stravaganza<br><input type="checkbox"/> Eat to the Beat (January)   | <input type="checkbox"/> Trick or Treat<br><input type="checkbox"/> Touch-A-Truck<br><input type="checkbox"/> Eat to the Beat (July) |
| <b>Level 3</b> | <input type="checkbox"/> Founder's Day<br><input type="checkbox"/> Bike Rodeo<br><input type="checkbox"/> Eat to the Beat (January)<br><input type="checkbox"/> Paws At The Park | <input type="checkbox"/> Senior Expo<br><input type="checkbox"/> Touch-A-Truck<br><input type="checkbox"/> Eat to the Beat (July)    |
| <b>Level 4</b> | <input type="checkbox"/> Senior Expo<br><input type="checkbox"/> Bike Rodeo  | <input type="checkbox"/> Paws At The Park  |

Total Amount Due: \_\_\_\_\_

Company: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ DATE: \_\_\_\_\_



# Cooper City's 2019-2020 Events SPONSORSHIP OPPORTUNITY



## Individual Event Sponsors:

**\$3,500** per event

Founder's Day

Light Up Cooper City

**\$1,500** per event

Founder's Day

Trick or Treat

Egg-Stravaganza

Touch-A-Truck

Eat to the Beat (January)

Eat to the Beat (July)

**\$500** per event

Founder's Day

Senior Expo

Bike Rodeo

Touch-A-Truck

Paws At The Park

Eat to the Beat (January)

Eat to the Beat (July)

**\$300** per event

Senior Expo

Bike Rodeo

Paws At The Park

Total Amount Due: \_\_\_\_\_

Company: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ DATE: \_\_\_\_\_