

BUSINESS ADVISORY BOARD
City Hall – 9000 SW 50th Place
Minutes May 15, 2019

Chair, Vonnie Keyser called the meeting to order at 7:00 pm.

- **Sign in Sheet verified, and roll call taken.**

Present:

Ray Briant	Olga Espirito
Vonnie Keyser	David Wilson
Cara Pasquale	Sandi Rogacki
Hofit Lottenberg	

Excused Absent:

Joel Rzepko
Gary Bauer
Vania Bredy

Guests in attendance:

Jason Chockley, City Staff
Max Pulcini
Howard Meltzer
Tina Hudson

Review and approval of April 17, 2019 Minutes

Cara Pasquale motioned to approve the minutes from April 17, 2019 meeting. Motion seconded by Ray Briant. All aye signified with no opposition. **Motion passed.**

New Business:

1) Sign Waiver

For McDonalds at Pine Lake Plaza. Presented by Jason Chockley. Sandi Rogacki motioned to recommend approval of the Sign Waiver Petition. Motion seconded by Cara Pasquale. All aye signified with no opposition. **Motion passed.**

Old Business

1) Promotional Items

Cara Pasquale presented regarding pricing for promotional materials. Per Ray Briant, obtained approval from Michelle Alvarez for the following wording to be used on the promotional pens:

Cooper City Business Advisory Board
BABCooperCity.com

Reviewed options for note pads and Ray will incorporate the website address onto the previously approved logo image to submit for the note pads.

Hofit Lottenberg motioned to approve the purchase of 1000 Green Koruna pens with white writing and blue ink, as well as 500 Scratch Pads with the modified logo, by Cara Pasquale, with the submittal of the purchase order directly to Denise Lasarte, and the shipment of the promotional materials to Denise Lasarte for storing. Motion seconded by Olga Espirito. All aye signified with no opposition. **Motion Passed.**

The Board requested that Denise Lasarte advise as to the remaining balance available to the Business Advisory Board at the next meeting.

2) Cooper City Connects

Vonnie Keyser discussed the presentation made to the City Commissioners regarding the Cities Connect initiative.

3) Chamber Vendor Table and Seat Schedule

Discussed June Chamber Luncheon on June 19th at Tree Tops Park. Ray Briant will send Sandi Rogacki the list of new businesses previously received to call and inquire if they are interested in attending the September luncheon.

The August Agenda should include the selection of attendees for the following chamber luncheons.

4) Service Hours

Vonnie Keyser presented option to log all time for meetings and events attended by the board members. Gary Bauer will compile a to-date list and add them to the minutes in the future.

5) Annual Report

Vonnie Keyser will present the annual report for the Business Advisory Board to the City Commissioners on June 18, 2019.

Misc.

Ray Briant requested that the BAB members submit short biographies to be included on the board's website.

Denise Lasarte was asked to obtain approval from Michelle Alvarez to put a tab on the Davie-Cooper City Chamber of Commerce website, linking back to the BAB website, or to otherwise permit the BAB to provide photographs and biographies on the members for the DCC Chamber to include on its website.

NEXT MEETING DATE: June 19, 2019

ADJOURNMENT:

Vonnie Keyser motioned to adjourn. Cara Pasquale seconded the motion. All aye signified with no opposition. **Motion passed. The meeting was adjourned at 8:07 pm.**

Minutes completed by: Hofit N. Lottenberg
The foregoing minutes were approved on June 19, 2019.

By [Signature]
(Chairperson)