

BUSINESS ADVISORY BOARD
City Hall 9000 SW 50th Place
Minutes June 19, 2019

Chair, Vonnie Keyser, called meeting to order at 7:07pm.

- **Sign in sheet verified and roll call taken.**

Present:

Ray Briant David Wilson
Vonnice Keyser Sandi Rogacki
Cara Pasquale Hofit Lottenberg
Vanie Bredy

Robert Gottz (Guest)

Excused Absent:

Olga Espirito Gary Bauer

Others Absent:

Joel Rzepko

Presentation by Denise Lasarte

Board Liaison Denise Lasarte presented regarding authorization of BAB information page on Chamber website which includes Board purpose, member list, bios and photos. She also advised that the BAB has approximately \$3,600.00 remaining in its budget through October 1, 2019.

Chamber Vendor Table and Seat

David Wilson will man the table and attend the September 2019 Chamber luncheon.
Sandi Rogacki will man the table and attend the October 2019 Chamber luncheon.

Vonnice Keyser will maintain possession of the promotional items and attends the chamber luncheons regularly.

Vania Bredy will resume contacting new businesses. Discussion ensued regarding the procedures for selecting one to attend the next Chamber luncheon, but no conclusion was reached. This should be added to the next meeting agenda.

Review and approval May 15, 2019 Minutes

Ray Briant motioned to approve the minutes from the June 19, 2019 meeting. Motion seconded by David Wilson. All aye signified no opposition. **Motion passed.**

Denise Lasarte to be reminded to print copies of minutes for all board members to review at meeting.

Discussion on BAB service hours to be moved to the next agenda.

New Promotional Items

The group agreed to purchase chocolates with the BAB logo to be used at the Chamber vendor table.

Sandi Rogacki motioned to approve the sum of \$900.00 to be used in purchasing marketing chocolate. Motion seconded by Vania Bredy. All aye signified no opposition. **Motion passed.**

Hofit Lottenberg to research options for promotional chocolates and will request that Michelle Singer attend the next meeting with samples.

Marketing Event

Hofit Lottenberg proposed an event in a Cooper City location, to be sponsored by the Chamber, at which city employees will be available to answer questions or hear feedback from local businesses.

David Wilson motioned to approve utilizing \$999.00 of the BAB budget to put on an event, to be sponsored by the Chamber, to take place sometime in September at a Cooper City location, subject to availability. The motion was seconded by Vania Bredy. All aye signified no opposition. **Motion passed.**

New Business:

The group discussed purchasing a banner to put on a fence at a nearby location. This should be added for discussion to the next agenda.

NEXT MEETING DATE: August 21, 2019 – Reminder: This board will not meet in July, September or November of this year.

ADJOURNMENT:

Hofit Lottenberg motioned to adjourn. David Wilson seconded the motion. All aye signified no opposition. **Motion passed. The meeting was adjourned at 7:55pm.**

Minutes completed by: Hofit N. Lottenberg

The foregoing minutes were approved on: August 27, 2019.

By VANIE KESSE
(Chairperson)