

BUSINESS ADVISORY BOARD
City Hall Auditorium 9090 SW 50th Place
Minutes
August 21, 2019

Chair, Vonnie Keyser, called meeting to order at 7:09pm.

- **Sign in sheet verified and roll call taken.**

Present:

Ray Briant	David Wilson
Vonnie Keyser	Sandi Rogacki
Cara Pasquale	Hofit Lottenberg

Absent:

Olga Espirito	Joel Rzepko
Vania Bredy	

Guests:

Howard Meltzer	Denise Lasarte
Massimo Pulcini	

Vonnie Keyser advised of Gary Bauer's resignation from the Business Advisory Board, effective immediately. .

Reviewed August 19, 2019 BAB Minutes. Cara Pasquale motioned to approve the minutes. Motion seconded by Ray Briant. All aye signified no opposition. **Motion Passed.**

I. Presentation by Michelle Singer from Tasteful Thoughts

Michelle Singer presented various options for the Board to purchase chocolates as promotional items. Discussed opportunity to purchase large number but have them made in batches for various upcoming events at which the BAB will have a presence, including the Senior Expo on February 2, 2020, and the Founders Day Parade on March 14, 2020.

Cara Pasquale motioned to purchase 514 units at \$1.75 per unit, which will include pure chocolate and white chocolate rounds, with the BAB logo imprinted, as well as a ribbon. Hofit Lottenberg seconded. All aye signified no opposition. **Motion passed.**

First portion of the order to be prepared as follows: 100 units for the Chamber Luncheon on September 18, 2019.

II. 2020 BAB Budget

Denise Lasarte advised the BAB that there is approximately \$3,000.00 remaining in its budget (excluding the chocolate purchase). Vonnie Keyser will attend to advise on what the BAB has done for the community and how the money has been spent. Denise Lasarte will get Vonnie Keyser on the agenda for a Commission Meeting in September.

III. Business of the Month Project

Denise Lasarte presented on an idea for a Business of the Month program. This program is based upon the Yard of the Month project, wherein a yard is chosen monthly and is given an acknowledgement in front of the Commission, is given a certificate, and a sign is posted in the yard. Questions arose as to whether it included home businesses. Sandi Rogacki suggested self-nomination with voting on the website. Denise Lasarte will continue to develop this project and will present more at the next meeting.

IV. Chamber Vendor Table and Seat

The decision as to which member will attend the November and December Chamber Luncheons to be moved to the September 18, 2019 Meeting Agenda.

V. New Cooper City Businesses

Vania Bredy was to contact new businesses and let them know we are having a drawing at the next BAB meeting to invite them as a guest to the next Chamber Luncheon. Vonnie Keyser will contact Vania Bredy to follow up on this project.

VI. Sister City Project

Massimo Pulcini presented on the Sister City project. Vonnie Keyser will include this on the September 18, 2019 Meeting Agenda.

VII. BAB Related Service Hours

Gary Bauer was to present hours recorded to date. Due to his absence and resignation, David Wilson agreed to manage the Service Hour project.

VIII. BAB Website and Facebook Page

BAB Members must submit a photo and bio to Ray Briant for inclusion on the website and Facebook page. To date, only Cara Pasquale has submitted the required information.

IX. New Business Folders / Promotional Materials

Ray Briant suggested sending a folder with the BAB logo to new businesses with key information and the BAB bios. In furtherance of this, Denise Lasarte will work on obtaining list of new businesses from July, August, September, and October and will advise at the next BAB Meeting on October 16, 2019.

Sandi Rogacki motioned to approve the expenditure of \$999.00 for the New Business Folders project, which includes the purchase of folders with logos and business cards, as well as the costs for papers and printing. Motion seconded by David Wilson. All aye signified no opposition. **Motion Passed.**

Ray Briant motioned to approve the expenditure of \$400.00 for the purchase of a Vertical Retractable Banner for the BAB. Motion seconded by Cara Pasquale. All aye signified no opposition. **Motion Passed.**

Cara Pasquale motioned to approve the expenditure of \$701.00 for promotional items to have at the Cooper City Founder's Day Parade. Motion seconded by David Wilson. All aye signified no opposition. **Motion Passed.**

X. Absentee Policy

Discussion on creating an Absentee Policy for the BAB board members was tabled. Vonnie Keyser will include the topic on the agenda for the next BAB meeting.

NEXT MEETING DATE: October 16, 2019 – Reminder: This board will not meet in July, September or November of this year.

ADJOURNMENT:

David Wilson motioned to adjourn. Cara Pasquale seconded the motion. All aye signified no opposition. **Motion passed. The meeting was adjourned at 8:30pm.**

Minutes completed by: Hofit N. Lottenberg

The foregoing minutes were approved on: October 16, 2019.

By 
VONNIE KEYSER (Chairperson)