

BUSINESS ADVISORY BOARD AGENDA
Wednesday August 19, 2020
City Hall 9000 SW 50th Place
VIRTUAL MEETING
6:30 PM
Vonnie Keyser – Chair

CALL MEETING TO ORDER/Verification of Sign-In Sheet/ Roll Call

1. Review previous meeting minutes and approve
2. Old Business
 - a. Business Advisory Board related service hours: discuss whether or not to move forward with this program and, if so, define the procedure and who will administer
 - b. Update from Denise Lasarte regarding authorization of BAB information page on Chamber website which includes BAB purpose, member list, bios and photos
 - c. Promotional items: discuss who has gone by and taken a box from Denise's office
 - d. Discussion of BAB role in working with the City Manager on a new image to attract new businesses to Cooper City:
 - i. The balance of available funds for this project, should it be passed, is approximately \$900.00
 - ii. Creation of a video with BAB members catching a ball to introduce themselves and advise the public of BAB's role and each member's availability to assist
 - iii. Purchasing masks with BAB logo to provide to local businesses to give out to potential patrons who do not have a mask

3. New Business

- a. Guest speaker:

[Sandy-Michael McDonald](#), Director

Office of Economic and Small Business Development

115 S. Andrews Ave Room A680 | Fort Lauderdale, FL 33301

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www.broward.org/econdev

PUBLIC INPUT:

NEXT MEETING DATE: September 14, 2020– Reminder: This board will not meet in October or December of the remainder of this year.

Remember to contact your appointing Commission member with an overview of board direction and progress.

ADJOURNMENT:

*This meeting is open to the public. In accordance with the Americans with Disabilities Act of 1990, all persons who are disabled and who need special accommodations to participate in this meeting because of that disability should contact **Denise Lasarte, at 954 434 - 4300 #263**, not later than two days prior to such proceeding. One or more members of the Cooper City Commission and/or Advisory Boards may be in attendance and may participate at the meeting. Agenda items may be viewed on line, or by contacting the City Clerk's Office at (954)434-4300 #220.*