

**BUSINESS ADVISORY BOARD
City Hall – 9090 SW 50th Place
Minutes March 20, 2019**

Vice Chair/Acting Chair, Gary Bauer called the meeting to order at 7:00 pm.

- **Sign in Sheet verified and roll call taken.**

Present:

Sandi Rogacki
Vania Bredy
Ray Briant
David Wilson
Gary Bauer
Vonnie Keyser
Cara Pasquale
Hofit Lottenberg
Joel Rzepko

Excused Absent:

Guests in attendance:

Olga Espiritu
Commissioner Howard Meltzer
Commissioner Massimo Pulcini
Jason Chockley

- 1. Verification of attendance sheet**
- 2. Review and completion of attendance sheet**
- 3. Review and approval of February 21, 2019 Minutes**

Ray Briant motioned to approve the minutes from February 21, 2019 Motion seconded by Vonnie Keyser– motion carries. All aye signified with no opposition. **Motion passed.**

Old Business:

Websites – Name Badges – Web Links and Constant Contact was discussed. Ray Briant encouraged the Board Members to provide him with a short bio as he builds content for the BAB Page. Ray mentioned that he does have the Constant Contact ready and collectively we will build the database going forward.

New Business:

Review New Business List –

- Vania Bredy will call or visit and introduce the Business Advisory Board and welcome them to the community.

Review Submittals from Growth Management:

Proposed Code Changes (Submitted by Growth Management)

City Planner, Jason Chockley, presented amendments to the City Code of Ordinances:

The first providing for secondary wall signage for shopping center outparcels at the same size as the primary wall sign. The Business Advisory Board entertained a motion. Cara Pasquale motioned to recommend the City Commission approve the amendment of Sec 25-23 (9) as proposed. Gary Bauer seconded the motion – motion carried. All aye signified with no opposition. **Motion passed.**

Jason Chockley presented an amendment regarding relaxed parking requirements for businesses with off peak or non-overlap hours of operation:

The Business Advisory Board discussed the proposed change and the acting Chair entertained a motion. Vonnie Keyser motioned to approve the proposed code changes to Sec. 25-3 and Sec 25-4. Motion seconded by Ray Briant – motion carried. All aye signified with no opposition. **Motion passed.**

Cooper City Plaza Sign Package and Sign Waiver – Cooper City Storage Plaza

City Planner, Jason Chockley presented Sign Package & Sign Waiver # SI 2-1-19/ SW 2-1-19 for Business Advisory Board Review and recommendation:

The Board reviews the memorandum submitted and discusses staff findings. Acting Chairperson, Gary Bauer, entertains a motion. Cara Pasquale makes a motion to recommend the City Commission approve the package as proposed. David Wilson seconds the motion – motion carries All aye signified with no opposition. **Motion passed.**

“Sister Cities” Proposal Project Discussion:

Commissioner Massimo “Max” Pulcini provided the members of the Board with “Measures that Matter” a study on the economic benefits of sister city relationships in the US and their impact on the global economy. Commissioner Pulcini shared his relationship with a Arsoli, Italy and requested that the board consider developing our own, exclusive “Sister City-like” program, create affiliation policy, procedures for implementation and name our program. Consensus signified by all present members to have the item placed on the Agenda for the April 2019 meeting for vote, with no opposition. All program elements will be discussed at the next meeting.

Election of Board Officers:

Motion: To elect Board Members Vonnie Keyser as Chairperson, Gary Bauer to remain as Vice Chairperson, Hofit Lottenberg as Secretary and David Wilson as Treasurer. Moved by Cara Pasquare. Seconded by Sandi Rogacki. Motion carries. All aye signified with no opposition. **Motion passes.**

NEXT MEETING DATE: April 17, 2019

ADJOURNMENT:

Motion: to adjourn.

Moved by Sandi Rogacki. Seconded by Vania Bredy.

The meeting was adjourned at 9:15 pm.

Minutes completed by: Sandi Rogacki

The foregoing minutes were approved on: _____, 2019.

By _____
(Chairperson)