

City of Cooper City Founder's Day Celebration 2016



COOPER CITY FOUNDER'S DAY CELEBRATION

Sponsorship / Participation Opportunities

The City of Cooper City is hosting its 57th Founder's Day Celebration on Saturday, April 30, 2016. Festivities throughout the day include:

Morning Events hosted on SW 90th Avenue and Cooper City Hall

- 7:30 a.m. Resident One Mile Family Fun Run / Walk / Stroll
- 9:30 a.m. Kiddy Entertainment
- 10 a.m. Cooper City One Mile Founder's Day Parade

Afternoon Festivities held at Brian Piccolo Park in Cooper City:

- 1 - 5 p.m. Car Show
- 3 - 6:20 p.m. Community Stage with community group entertainment
- 3 - 7 p.m. Arts & Crafts Show
- 3 - 9 p.m. Food Booths / Cooper City Business Expo
- 4 - 8 p.m. Children's Bounce House Area
- 4 - 7 p.m. Broward Sheriff's Office Police & Fire Expo
- 6:30 - 9 p.m. Concert in the Park
- 9 p.m. Fireworks!

Founder's Day is the City of Cooper City's most highly anticipated special event. Through sponsorship of this event businesses can reach thousands of families in the Cooper City area while contributing to the support of our community. Bringing awareness of your organization / products to our residents through name identification, incentive offers and overall recognition is a win-win opportunity to businesses. For additional information and/or questions, please contact Cooper City Recreation Department Administrative Office at 954.434.4300 #233.

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Sponsorship/Participation Opportunities

Please note: The City will work with potential sponsors in providing a customized sponsorships.

MORNING EVENTS

One-Mile Family Fun/Walk: \$200.00

- Sponsorship utilized to assist in funding 300 Healthy Snack Bags with nutrition bar, apple and water bottle.
- Sponsor identification: On-site 10 x 10 tent at the conclusion of the race with banner and information distribution, sampling, and more.
- Announcements during the event to recognize the sponsor
- Offer the opportunity to for sponsor staff to assist in the distribution of healthy snack bags at conclusion of race.

One Mile Parade: No Charge

Participation by any organization / business is welcomed in our parade. Participants may distribute information to spectators along parade route. Complimentary participation.

AFTERNOON EVENTS

Community Stage Sponsorship: \$600.00

- Sponsorship funds utilized to assist with stage rental fee.
- Sponsor identification: Sponsor provided banner on community stage.
- Announcements during event to recognize sponsorship.
- If requested by sponsor - On-site 10 x 10 tent next to the stage for sponsor additional sponsor banner and information distribution, sampling, and more.

Car Show Sponsorship: \$500.00

This event is provided in cooperation with the Antique Automobile Club of America / Fort Lauderdale Region.

- Sponsorship funds would be utilized to purchase trophies for awards for car show.
- Sponsor identification: Sponsor banner displayed.
- Announcements during event to recognize sponsorship.
- If requested by sponsor - On-site 10 x 10 tent for sponsor information distribution, and sampling. Display of additional sponsor products in this area to be determined.

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Sponsorship of Children's Bounce House Area - \$800.00

- Sponsorship funds would be utilized to assist with funding bounce houses for children's entertainment area.
- Sponsor banner located in children's area.
- Announcements during event to recognize sponsorship.
- If requested by sponsor - On-site 10 x 10 tent next to the stage for sponsor additional sponsor banner and information distribution, sampling, and more.

Main Stage Sponsorships - \$2,000.00

- Sponsorship funds would be utilized to assist with funding main stage performance.
- Sponsor provided banner located on main stage.
- Announcements during entire Founder's Day events to recognize sponsorship.
- If requested by sponsor: On-site 10 x 10 tent for sponsor for additional sponsor banner and information distribution, sampling, and more.

Firework Sponsorships - \$2,000.00

- Sponsorship funds would be utilized to assist with funding firework display.
- Sponsor banner located on main stage.
- Announcements during event to recognize sponsorship.
- If requested by sponsor - On-site 10 x 10 tent for sponsor for additional sponsor banner and information distribution, sampling, and more.

Prospective sponsors can contact:

Cooper City Recreation Department

954.434.4300 #233

E-mail: CooperCityRecreation@CooperCityFL.org

Mailing address:

Cooper City Recreation Department

PO Box 290910

Cooper City, Florida 33329