



Cooper City's 58th Founder's Day SPONSORSHIP FORM

Saturday, March 11, 2017

Promote and advertise your local business to over 3,000 attendees at Cooper City's Founder's Day Celebration.

Founder's Day is the City of Cooper City's most highly anticipated special event. Through sponsorship of Founder's Day, businesses can bring awareness to their organization, reaching thousands of families through incentive offers, name identification and overall recognition, while contributing to the support of our community.

DATE:

Saturday, March 11th

EVENT LOCATIONS:

Morning Events

Cooper City Community Center located at 9000 S.W. 50th Place, Cooper City, Florida 33328

9:30 a.m. Kiddy Entertainment

10:30 a.m. Cooper City Founder's Day Parade

Afternoon Festivities

Brian Piccolo Park located at 9501 Sheridan Street, Cooper City, Florida 33024

1:00 p.m. - 5:00 p.m. Car Show

3:00 p.m. - 6:30 p.m. Community Performances (Community Stage)

4:00 p.m. - 5:00 p.m. Little Miss Cooper City Pageant (Community Stage)

3:00 p.m. - 7:00 p.m. Arts & Crafts Show

3:00 p.m. - 9:00 p.m. Food Booths / Cooper City Business Expo

4:00 p.m. - 8:00 p.m. Children's Bounce Houses

4:00 p.m. - 7:00 p.m. Broward Sheriff's Office Police & Fire Expo

6:30 p.m. - 9:00 p.m. Concert in the Park (Main Stage)

9:00 p.m. Fireworks!

RULES AND REGULATIONS, TERMS AND CONDITIONS

- Participating sponsor must be a licensed business.
- Founder's Day is a family event; the Founder's Day Committee reserves the right to prohibit any objectionable business material from being displayed or distributed in any manner.
- Booths will be located on a soccer field in Brian Piccolo Park. Spaces are limited to a 10' x 10' area.
- Vendor Parade set up is between 9:45 a.m.-10:15 a.m.
- Vendor setup for Brian Piccolo Park is between 1:00 a.m. - 3:00 p.m. Exhibitors may not set up prior to 1:00 p.m. Vendors are to be setup by 3:00 p.m. and have the option of remaining until events conclude at 9:00 p.m.
- The selling of any items and food giveaways are prohibited at the event.
- The City of Cooper City and Brian Piccolo Park accepts no responsibility for damages, theft, injury, or loss from any activity you participate in during the festival.
- A \$1.50 Broward County Park Entrance Fee is charged to every person upon entry to Brian Piccolo Park.



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Sponsorship Opportunities

Co-Sponsor: \$3,500.00

- Recognition on all Founder's Day Print Media
- Banner displayed on Main Stage
- 10' x 10' tent provided at ALL Founder's Day Events with up to 2 tables and 4 chairs
- Signage at Community Stage
- Recognition by elected officials during main event
- Announcements during the event to recognize the sponsor on Main Stage
- Announcements during the event to recognize the sponsor on Community Stage
- Distribution of advertisements in snack bags at morning race (items for distribution must be provided by sponsor)
- Logo and name on sponsorship boards

Presenting Sponsor: \$2,500.00

- 10' x 10' tent provided at ALL Founder's Day Events with up to 2 tables and 4 chairs
- Banner at Community Stage
- Recognition by elected officials during main event
- Announcements during the event to recognize the sponsor on Community Stage
- Distribution of advertisements in snack bags at morning race (items for distribution must be provided by sponsor)
- Logo and name on sponsorship boards

Something Special Sponsor: \$1,000.00

- 10' x 10' tent provided at Main Event with up to 1 table and 2 chairs
- Recognition of the sponsor during event on the Main Stage
- Recognition of the sponsor during event on Community Stage
- Logo and name on sponsorship boards

Founding Sponsor: \$500.00

- 10' x 10' Green Area at Main Event (must provide own tent, tables & chairs)
- Recognition of the sponsor during event on Community Stage
- Logo and name on sponsorship boards

*The City will work with potential sponsors in providing a customized sponsorship.

For more Founder's Day Sponsorship information, please contact:

Felicia Trainor

Recreation Program Specialist

Cooper City Recreation Department

(954) 434-4300, #233

FTrainor@CooperCityFL.org



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SPONSOR INFORMATION

Sponsor Name: _____

Address: _____

City / State: _____

Phone: (____) _____ Email: _____

Onsite Contact: _____ Phone: _____

Sponsorship Level:

Co-Sponsor: \$3,500.00

Someone Special Sponsor: \$1,000.00

Presenting Sponsor: \$2,500.00

Founding Sponsor: \$500.00

Release and Waiver:

In consideration of accepting this Sponsorship Vendor Application, I, the undersigned, individually and /or on behalf of my organization or group do hereby agree to hold harmless the City of Cooper City and Broward County Board of County Commissioners, its trustees, elected and appointed officials, agents, servants, and employees from and against any and all claims, demands causes of action whatsoever, kind and for any resulting judgments, losses, costs, damages, liability, expenses and attorney's fees arising out of, occurring during or relating to the undersigned's participation in the Cooper City Founder's Day Festivities at Brian Piccolo Park. I acknowledge that I have read the above and that I fully understand that I am giving up valuable legal rights by executing this release.

Vendor (Business) Name: _____

Contact Name: _____ Title: _____

Authorized Signature: _____

Date: _____

Please return completed Sponsorship Form by Friday, February 10th to:
Cooper City Recreation Department
Community Center
9000 S.W. 50th Place
Cooper City, Florida 33328 or
Email: FTrainor@CooperCityFL.org