

**CITY OF COOPER CITY
SENIOR ADVISORY BOARD
MINUTES OF SENIOR LIFESTYLE EXPO WORKSHOP MEETING
OCTOBER 28TH, 2015**

- 1. CALL TO ORDER:**
Chairman, Howard Meltzer called the workshop to order at 6:30 pm. Those in attendance and constituting a quorum were: Dave Brundage, Sharon Taylor, Betty Glaze, Terri Shermett, Maxine Nicely, Noreen Gilman and Teri Sullivan.
- 2. Pledge of Allegiance** was done by members present.
- 3. MINUTES:** First Senior Lifestyle Expo meeting, (no previous minutes to approve).
- 4. GUESTS:** Joann and Don Woodard dropped off brochures for the South Florida Hydrocephalus Association fundraiser. The Walk will be held at Quiet Waters Park Saturday, November 7th, 2015. AND Lynda Good from CC Recreation.
- 5. PUBLIC INPUT:** NONE
- 6. OLD BUSINESS:** None, since this is the first meeting.
- 7. NEW BUSINESS:**
 - a.** Howard clarified an email sent out today regarding next Senior Advisory Board meeting being November 3, 2015 @ 7pm. This was sent in error. The actual meeting being held on November 3, 2015 is a joint meeting with the Business Advisory Board to discuss the Code Enforcement Assistance Program.
 - b.** The next scheduled SAB (Senior Advisory Board) meeting is set for Veterans Day, November 11, 2015. Since City Hall is closed and the auditorium is not available, Howard made arrangements for the SAB to meet Dunkin Donuts on Griffin/Palm @ 7pm. The next SAB Senior Lifestyle Expo meeting was previously scheduled for November 18th, 2015 at City Hall Auditorium.
 - c.** Motion made by Teri Sullivan to change meetings as follows: SENIOR LIFESTYLE EXPO WORKSHOP to be held Wednesday November 11, 2015 @ 7pm @ Dunkin Donuts and SAB MEETING to be held Wednesday, November 18th, 2015 @ 6:30pm @ City Hall Auditorium. Said motion was duly seconded and carried without dissent.
 - d.** LYNDA GOOD was introduced to newer members of the SAB and she proceeded to provide the following information for the EXPO:
All is going well. Reviewed information from the EXPO last year. The EXPO will be held on Saturday, January 16, 2016, 9:00am to 12:30 pm. The Seminars will be held 9-noon. Vendor packs were available and distributed to all SAB members. There will be coffee and Danish sections set up throughout the Expo. The speakers will alternate rooms to

allow for time constraints and time overruns. SAB will meet in December to decide what topics will be chosen for the EXPO. In Addition, we will have speakers listed on the brochure. There will be a program available on the day of the event and will also be put on the city website and Facebook page. Lynda also announced vendors will be able to set up on Friday, January 15, 2016 from 2-6pm. Lynda will advise what time SAB members need to come in on Friday, January 15, 2016 to help set up. Per Lynda, the goal is to have Cooper City businesses as vendors for the program. The city decides on the vendors. Lynda suggested SAB have discussion regarding door prizes, do we want to do in the same manner as last year or change it up? Parking was mentioned. Lynda wants vendors and volunteers to park offsite and save closer parking for event attendees. She is looking into getting golf carts or such to shuttle people from offsite locations. Possibly use police explorers to help seniors who need help walking. It was mentioned by Noreen Gilman, BSO/Fire Departments need (require) an official invite to the event. Noreen volunteered to MC the event. SAB will have tables at both the east and North side of the Community Center. Lynda will ask Michelle Alvarez about putting the EXPO on the front page of the next Cooper City quarterly newsletter to go out end of December, 2015 for early January, 2016. It is important the mailing time is early enough so it arrives in mailboxes prior to the event on January 16, 2016. Email blast sample is expected to go out soon. Further discussion with Lynda included various vendors for the program such as R U OK? This is a program to sign up with the BSO and for the senior to call in to state they are ok, if they don't they will check up on you. The number for information is 954-435-2000. Other vendors to include Wayne Picone representing Seniors vs Crime. Also representatives of Honor Flights and Silver Sneakers. It was mentioned silver sneakers is interested in Shreddathon and pill disposal. Sharon advised of a program called next door neighbor website. Sign up and find neighborhood news and classified ads. Lynda will have extra vendor applications at the rec department if needed. Lastly, Lynda will provide an exit survey for vendors to complete about the EXPO experience as well as sending an email blast to seniors after the event to ask what they thought of the event.

- e. Howard Meltzer advised last year the city chose the mailers and will use the same company to provide the mailers this year. Last year the brochures were to be sent to homes with residents 60 years or older. Only 2500 were sent when it should have been closer to 4100. Howard will look into the cost of the increase. The budget is limited, therefore if the EXPO is put on the front page of the quarterly mailed out at the end of the year and we can be assured it will be mailed out in a timely manner, this will save some budget money for other items needed. Next workshop meeting Howard and Sharon Taylor will present options on the mailers. Mail out brochure separately or attach to the Cooper City Quarterly. Further discussion, Howard noted last year we had approximately 40 gift cards and would like to obtain same amount again. Howard advised the SAB members would go over the survey at the next workshop. It was discussed to eliminate items listed under activities of interest to you

such as Men's sports club, billiard club, overnight trips, golf, and hobby groups. In addition, Howard stated everyone needs to take the vendor applications around the city and ask for vendors as well as gift cards and donation of food.

f. Howard advised he spoke with Carol and she will speak with the person she needs to in order to get us the shirts in time to wear for Light Up and Senior EXPO.

8. **MEMBER COMMENTS AND/OR CONCERNS:** Howard mentioned Plaque cleanup still pending. The original request was made June 29th, 2015. Betty Glaze asked what exactly was on the plaques. She made calls to ask what could be done to clean off and was told by many vendors, simple mixture or dawn soap and water and a little muscle would clean the plaques. Howard will continue followup. Howard also mentioned that the commissioners voted at the meeting last night to change all signs on 90th avenue to Morris Cooper Avenue. There will be a big to-do at Founders Day Parade.

9. **MONTHLY EMAIL BLAST ITEMS:** None

10. **ITEMS FOR THE SENIOR HOTLINE:** None

11. **NEXT MEETING DATES:**

A. **SENIOR LIFESTYLE EXPO WORKSHOP, Wednesday, November 11, 2015 @ 7pm @ Dunkin Donuts on Griffin Road/Palm Avenue.**

B. **SAB Meeting , Wednesday, November 18th, 2015 @ 6:30pm @ City Hall Auditorium.**

ADJOURNMENT:

Notion made to adjourn by Dave Brundage at 8:15 pm, duly seconded and carried without dissent.

The foregoing minutes were approved on: 11/18/15

HOWARD MELTZER
CHAIRMAN
COOPER CITY SENIOR ADVISORY BOARD