

**CITY OF COOPER CITY
SENIOR CITIZEN ADVISORY BOARD
WORKSHOP MINUTES OF MEETING
NOV. 11, 2015**

CALL TO ORDER: 7:09pm

ROLL CALL: present Terri Shermett, Maxine Nicely, Dave Brundage, Howard Meltzer, Betty Glaze & Sharon Taylor, not present Teri Sullivan and Noreen Gilman ,

PLEDGE OF ALLEGIANCE

GUEST INTRODUCTIONS: None

PUBLIC OPEN FORUM (3 minutes per guest wishing to address board): None

Senior Lifestyle Expo:

- 1. Discussed the mailer and make some small changes. A rough estimate to of cost for about 10,000 including postage \$3,960.00. May want to consider a SAB logo and include it on the mailer or at least have Senior Advisory Board on the mailer. Have the word free on both sides of mailer (ex. Free prizes and giveaways). Will discuss and finalize at next meeting.**
- 2. We can pick up vendor packets at recreation center and we need to be reaching out now.**
- 3. Will have program of events like last year at the Expo. Suggested possbily have printer to print these also. List each SAB board member name on the program under the Mayor and commissioners**
- 4. Discussed eliminating some items from the survey. Maybe add to the programs of interest section Food club.**
- 5. Will have the sign in and have two tables, one at the north entrance and one at the east entrance.**
- 6. Does recreation have something they would like us to include on survey.**
- 7. Need someone to Emcee (hearty voice), maybe can get a resident to donate for the expo a wireless or bluetooth PA/speaker unit.**
- 8. Try to encourage Susan Fardelman to attend again.**
- 9. Have members of the JROTC to help those who physically need help at entrance and exit**
- 10. Include a care taker and resources seminat/demonstration**
- 11. Maybe go around the room during expo and to see if can get attendees to participate in an exit survey and have a few targeted questions. Linda will provide and take care of exit survey for vendors.**
- 12. Yard signs need put out at least a couple days in advance of the Expo.**

**Motion to adjourn at 8:45pm, duly seconded and unanimously approved.
Next board meeting Nov, 18 at 6:30pm at City hall.**

Chair/Co Chair _____

Date 11/18/15