

**CITY OF COOPER CITY  
SENIOR CITIZEN ADVISORY BOARD  
FEBRUARY 11, 2015 MINUTES OF MEETING**

**CALL TO ORDER: 7:17 pm**

**ROLL CALL:** present Dave Brundage, Howard Meltzer, Betty Glaze & Sharon Taylor, not present Elizabeth Villasenor, Gladys Wilson, Teri Sullivan & Maxine Nicely.

**PLEDGE OF ALLEGIANCE -No flag present, no pledge!**

**APPROVAL OF MINUTES:** Motion made to approve January 7 minutes, duly seconded and approved.

**GUEST INTRODUCTIONS:** None

**PUBLIC OPEN FORUM (3 minutes per guest wishing to address board):** None

**OLD BUSINESS:** Expo recap, Out of the \$3,000.00 budget allotted to the board for the senior expo we have \$929.00 that was left over. There were 2700 mailers that went out, but many residents over 60 did not receive a mailer? We were told by a printer we spoke to prior to the city selecting a printer there were 4,000 plus over 60. Need to check with city the number of seniors over 60 in Cooper City. Need to get the breakdown of how seniors heard about the expo. It was a successful first expo and from 9:30am through 12-12:30 people were there and then it started to thin out. The prizes were helpful in keeping people as they wanted to see if their name was called. Would like to know how many prizes were given out. The advertisement of the event with the exception of the mailers was great. Would like to see us reach more vendors in the city to put out flyers. Now we have more names from the expo to send info to for the next expo. The yard signs were very good.

A) Need a speaker system that could be heard throughout the facility as we were having to go to the library/kitchen area to call out names for the prizes.

B) Need a registration table at the east entrance also.

C) Maybe need to have valet parking or assistance for those with a disability. Maybe seniors and JROTC volunteer for service hours to help with this.

D) Seminars were well attended early on as day went on less attended. Maybe end those at 12 as we want all those who are putting on a seminar to have attendance.

E) Maybe try to have a care taker seminar on next expo.

F) Maybe make it 3 hours instead of 4 hours and limit the number of demonstrations.

G) Have timeline of seminars on the mailer

H) Have an exit survey for the vendors to get their feedback. City sent thank you letters for all vendors who participated.

I) We may need a different larger facility for the next expo, possibly the high school or local church.

J) The food service needs to be a bit better controlled. If have pizza next time needs to be precut into 16 slices per pie. Need perhaps another volunteer for the food service.

K) Adult surveys:

- 1) Rec has gotten more attendance for some programs since the exp.
- 2) Over nite trips 27 people put as they would like to see.
- 3) Walking club was suggested by many and Rec will check with Brian Piccalo for this.
- 4) twice as many women filled out survey as men.

L) Need to continue to follow up with Rec and we can start planning for next year, maybe in July.

Honor Flights, Need to get with Commander at American Legion if we have a vet who would like to go. George Caffey a Cooper City resident is very active in Honor Flight. Maybe have an event to help raise even more money to donate to Honor Flight.

Motion made to table other old business until next meeting, duly seconded and approved.

#### **NEW BUSINESS:**

1) We need someone to volunteer to step into the vice chair role.

Motion made to table this until next meeting, duly seconded and approved.

2) Elections for board will be at our April meeting.

3) Due to two members being very ill, we need to make a decision on how to approach sending a letter thanking them for their service and relieving them of their obligation to the board so they can concentrate on their health. Motion made to have city contact Gladys and Elizabeth and send a letter thanking them for their service and due to their health we are relieving them of their obligation to the board, duly seconded and approved.

4) Chair spoke to both commissioners who recommended Gladys and Elizabeth to see if they could try to get others to apply for the open seats.

5) Lets include in our first email to the senior mailing list to announce that there are vacancies on this board.

6) Founders day coming up, we need to be in the parade just as we did last year. Have a truck with the banner and two walkers passing out flyers to seniors along the route. Need to have senior advisory board meeting date, time and location on the calendars we pass out. We can make a small insert to attach to the calendar with our meeting time, location and date. Will finalize at March meeting.

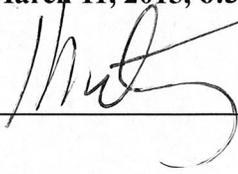
7) Maybe do something special just for seniors after the parade at the community center and advertise this and announce it during the parade. Maybe a movie with popcorn or line dancing. Chair will get with the Rec. and float this idea.

**MEMBER CONCERNS: None**

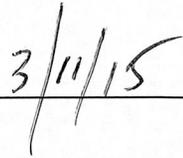
Motion to adjourn at 8:36pm, duly seconded and unanimously approved.

Next board meeting March 11, 2015, 6:30pm at City Hall

Chair/Co Chair

A handwritten signature in black ink, appearing to be 'M. S.', written over a horizontal line.

Date

A handwritten date '3/11/15' in black ink, written over a horizontal line.