

**CITY OF COOPER CITY
SENIOR CITIZEN ADVISORY BOARD
MINUTES OF MEETING
April 3, 2014
{DRAFT}**

CALL TO ORDER: by Gladys Wilson Chairwoman at 7:00pm

ROLL CALL: present Gail Jaffee, Elizabeth Villasenor, Teri Sullivan, Maxine Nicely, Susan Fliedner, Dave Brundage, Gladys Wilson, Howard Meltzer & Sharon Taylor.

PLEDGE OF ALLEGIANCE

GUEST INTRODUCTIONS: No guest

PUBLIC OPEN FORUM (3 minutes per guest wishing to address board): Noreen Gilman gave us information on how to sign up for the 211 senior program, which is a number seniors can call if they need assistance. This program has combined with the Are You Okay program, which is where seniors sign up to receive daily calls. Discussed the Touchline program that is through the county. This will be discussed at the Cooper City Civic meeting along with 211 and Are You Okay, 4/17 at the Community Center at 7pm. Seniors need to check with their insurance companies as they may offer discounts for Life Lock

APPROVAL OF MINUTES: approved March minutes, unanimously approved.

OLD BUSINESS: Founders Day finalization:

- 1) signs on the vehicle in the parade - one on each side of vehicle, one on the front and back of vehicle. These are poster size and they will read: Cooper City Senior Advisory Board with the tree logo on them.
- 2) The big board in the back of the truck will read: ENJOY SENIOR ACTIVITIES @ or AT THE COMMUNITY CENTER- CALL 954-434-4300 EXT. 233, along with the tree logo silhouette.
- 3) Gail will get with Patti to see if we can get 150 May calendars or print some of the activities in May to give out to parade goers. Teri will print them if we can't get that many. If not we can give out April calendar.
- 4) Gladys will ask city if on Founders day they add a message on the senior board ad and include "Seniors we are here for you".
- 5) Gladys will see if city can add Residents/Seniors are welcome on the Marque with the advertisement for the senior advisory board meetings. Tabled to discuss further at next meeting.
- 6) Sharon and Dave will walk by or behind truck handing calendars to seniors. Susan will help if she is in town.
- 7) Gail will try to make name tags for Gladys, Dave and Howard

8) Sharon will help Howard with the signs and email the tree logo to see if it can be blown up to put on the big board. Can paste smaller images on the (4) poster boards.

9) Howard will let us know the time we are needed the day of the parade and where we are to meet up.

10) Senior Outreach Plan:

- A) Howard to present this outreach plan to the city commission, possibly try to get this on the commissions agenda.
- B) October a good month for an Expo
- C) Maybe have a piano player who also sings. There is a member of BSO whose son plays and sings, we will see if we can get him to volunteer.
- D) Try to have some health facilities participate, including the Big Red Bus and insurance companies.
- E) Seniors vs Crime be part of it and perhaps donate food.
- F) Get local businesses involved and local restaurants to donate food which in turn gives the local businesses exposure to residents (free advertisement)

11) Motion made and duly seconded to give Howard authority to revise plan with our ideas to finalize for presentation to the city commissioners at the April 8 commission meeting and all board members to attend who can, unanimously approved.

NEW BUSINESS:

- 1) Howard will accept the co-chair position, motion made to accept, duly seconded and unanimously approved.
- 2) Get local vendors to advertise the 211/Are you ok in their windows to help get this information out to seniors. Susan considering attending the Business Advisory Board meeting to suggest this and see if they can or will help.
- 3) Howards wife works at Memorial Regional and would like to speak on Memorial Health care programs for seniors and wants to speak at our next meeting. Gladys will put on the agenda.
- 4) On April 17th the Cooper City Civic meeting will have a representative from BSO to speak about the 211 program. The meeting is at the community center and begins at 7pm. Board members should attend.

MEMBER CONCERNS: NONE

Motion to adjourn at 8:40pm, duly seconded and unanimously approved