

BUSINESS ADVISORY BOARD
MINUTES OF MEETING
WEDNESDAY, NOVEMBER 16TH, 2011 – 7:00 PM
CITY HALL

CALL MEETING TO ORDER:

Chair Hartman called this meeting of the Business Advisory Board to order at 7:03 PM. The following board members were in attendance: Brad Hartman, Joey Ciavarella, Laura Gambino, Bruce Druckerman, Ed Wooley, Omar Errazquin, Dan Barrett & Joel Rzepko and Dave Fleming.

APPROVAL OF MINUTES:

Upon motion duly made and seconded, it was unanimously
VOTED to approve the Minutes of the October 12th, 2011 meeting.

NEW BUSINESS:

Signage issue: Mr. Wooley desired the opportunity to invite a businessperson to our next meeting to discuss a signage issue he is having. The Board agreed to this request.

Business Tax Receipts/Local Business Tax: Mr. Wooley explored the need of the BAB to have an understanding of where the Business Tax Receipts funds contribute to the City Budget. A discussion ensued. Upon motion duly made and seconded, it was unanimously

VOTED to explore how the City assesses the Business Tax Receipt/Local
Business Taxes required of all businesses in Cooper City.

BAB Webpage: Chair Hartman turned the meeting over to BAB member Dan Barrett to discuss/demonstrate current status of the BAB's webpage. A discussion ensued about the direction and support the BAB has from the Commission and Cooper City businesses. The Board also discussed the need to meet and brainstorm how the page might look. Laura Gambino volunteered to explore and research 3 surveys to potentially get feedback from business owners.

NEXT MEETING:

Chairman Hartman recommended that the BAB cancel its December meeting due to the upcoming holiday season. Upon motion duly made and seconded, it was unanimously

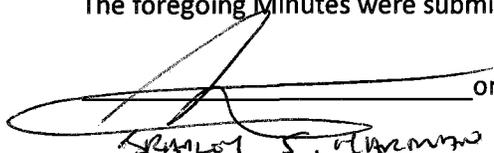
VOTED: that the December BAB meeting be cancelled and the next meeting
scheduled for January 18, 2012.

BAB MINUTES: NOVEMBER 16, 2011

ADJOURNMENT:

Upon motion duly made and seconded, it was unanimously VOTED to adjourn the meeting at 8:30 PM.

The foregoing Minutes were submitted by Secretary, Joey Ciavarella and approved by Chairman

 on 12/7/11.