

Business Advisory Board Meeting –9/21/11

A quorum being present, Mr. Hartman called the meeting to order at 7:06PM. Present were Joey, David, Omar, Joel, Laura, Dan, Bruce, Ed and Brad.

1. Joey moved that the minutes of the previous meeting be approved. Joel seconded the motion. All members approved the motion.

Old business:

1. A BAB website;

The issue was raised re how to get the approval of the city to have a website. Brad said that we need to put together a version of the website so the commission and staff can see what they would be approving. Dan will put a working version before the BAB for review. He can give the BAB a web address. Brad will provide a mission statement. Joel suggested that it would need a catchy name. Brad suggested that we ask the city for permission to sell advertising on the website because the BAB does not receive a budget from the city. Dan suggested that businesses could post on-line coupons for use by their potential customers.

Dan said that the city does not have a listing of Cooper City businesses on-line.

Omar suggested that a BAB website could give businesses a “go to” place for Help. Dan mentioned that it would also give them a place to advertise and reach customers. It would also give residents a list of shopping options. Joel will invite local media to talk with us. Laura suggested meeting with local media re: how to mutually help each other.

Brad would like to have a concrete proposal done within 30 to 60 days.

Dan indicated that he would try to have it one by our next meeting. Brad will put a BAB mission statement together for Dan.

2. Sign Ordinance

The moratorium on enforcing parts of the city sign ordinances expires 1/3/12 per David.

Ed mentioned that the staff and P&Z had made a report to the commission that included signage and that it seemed that some of the proposal was not the same as recommended by the BAB. Ed was in attendance at the commission meeting and was surprised that the staff and P&Z seemed not to have included the BAB in their work and changes since business signs seem to clearly fall within the scope of the BAB. He had been under the impression that Mr. Wood would be reviewing the issues with the BAB, as well.

Brad will find out what specific recommendations P&Z made re: signs at their last meeting.

Ed suggested a motion to recommend to the commission that the current moratorium be made permanent. Joel made such a motion, which was seconded by Laura. The motion did not receive a majority and thus failed.

New Business:

1. The question of having a new secretary arose.

Ed expressed his desire to not be secretary, that he did not like the job and would gladly step aside. Ed motioned that the BAB choose another secretary. Joel seconded the motion. It passed unanimously.

After some discussion, Joey volunteered to take on the job. Laura made a motion that Joey be elected Secretary. Joel seconded the motion. It passed unanimously.

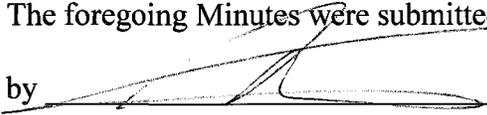
Joey will start as secretary with the next BAB meeting.

Other Business:

The issue of asking the city to consider competitive, non-exclusive provision of waste removal services for businesses was tabled until the next meeting.

There being no other business brought forward, Joey made a motion to adjourn the meeting. Dan seconded the motion, which passed unanimously. The meeting was adjourned at approximately 7:30PM.

The foregoing Minutes were submitted by Ed Wooley and approved on 12/2/11

by  , Chairman.