

BUSINESS ADVISORY BOARD  
 MINUTES OF MEETING  
 WEDNESDAY, MARCH 2ND, 2011 – 7:15 PM

CITY HALL

Attendance

MEMBERS-	1/5/11	2/2/11	3/2/11	4/6/11	5/4/11	6/1/11	7/6/11	8/3/11	9/7/11	10/5/11	11/2/11	12/7/11
Joel M. Rzepko	P	A	A									
Bradley S. Hartman, Esq	P	P	P									
Bruce Druckerman	P	A	P									
Joseph A. Ciavarella, Jr.	P	A	P									
Ed Wooley	P	P	P									
Daniel W. Barrett	P	P	P									
Omar E. Errazquin	A	P	P									
Laura Gambino	P	P	P									
David Fleming	P	P	P									
Vacancy												

P=Present A= Absent

**CALL MEETING TO ORDER:**

Chair Hartman called this meeting of the Business Advisory Board to order at 7:20 PM. The following board members were in attendance: Brad Hartman, Bruce Druckerman, Joseph Ciavarella, Ed Wooley, Daniel Barrett, Omar Errazquin, Laura Gambino and David Fleming.

**ABSENT:** Joel M. Rzepko

**APPROVAL OF MINUTES:**

Upon motion duly made and seconded, it was unanimously

VOTED to approve the Minutes of the February 3<sup>rd</sup>, 2011 meeting with amendment to mention Lisa & Scott Magaro of Lisa's Closet.

## **GUEST SPEAKERS:**

**COMMISSIONER CURRAN:** Commissioner Curran addressed the fact that he would like to see all business matters funneled through the BAB, as well as P&Z. He would like the BAB's overall viewpoint, with the business owners' input principally through the BAB.

City Manager, Bruce Loucks, advised that there are two parts to this: first to the P&Z and BAB on parallel, not sequential tracks; then to the Commission. It was envisioned that both P&Z and BAB would present recommendations to the City Commission independently for final decision by the Commission.

All BAB members were in favor of supporting Commissioner Curran's position.

### **CITY MANAGER, BRUCE LOUCKS: RE: Back flow preventers.**

- There are 340 back flow preventers in the city
- The envisioned process to streamline the inspection/maintenance/fee procedure has hit a snag
- The back flow preventers are on the private side of the public/private interface
- Thus, the city must get the private party's permission to inspect and maintain the backflow preventers. Therefore, putting out the bid to private companies to do the inspection/repairs is on hold until the city can send out letters explaining the new procedure/benefits and seeking such permission.
- The staff is in the process of sending out the letters.

**Fee Schedule** was presented to each BAB member to look over.

**SCOTT & LISA MAGARO:** The owners of Lisa's Closet met with the BAB and presented the easel sign for which they have received citations from the City's Code Enforcement. Board members expressed no specific objection to the sign.

Discussion covered a number of issues for a sign ordinance, including:

-Colors to be permitted as to number. The current limit was indicated as being three.

-Liability issues if anyone is injured by a sign.

-Will the owners be permitted to place a sign outside their store that only says "open"?

-Will the store owners be permitted to rent out their sign apparatus to another party?

- Should the sign content pertain only to the business, or, for example, can it also include a message for community events?

Chairman Hartman suggested that the BAB find out what are the public safety concerns.

- Mr. Curran asked the Magaros if they took in their sign at the close of business. They said they did.
- Discussion included how specific to make any safety restrictions vs. normal practices.

#### ACTION ITEMS

- Brad to go to Growth Management (Matt and Trevor) to obtain info regarding the different types of free-standing signs that are in use and permitted ( legal ) in nearby cities.
- A temporary moratorium on enforcement of the current code and issuance of citations was suggested until the Commission can consider and decide upon any changes to the code. This suggestion was unanimously approved by vote for recommendation to the Commission.
- Ask the staff to provide a list of safety concerns.

**BUSINESS SURVEY:** was tabled and it was suggested that one be obtained from another government.

**SUNSHINE LAW:** An updated copy of the Sunshine Law was distributed to all members. Members were advised to dispose of previous advisories.

**BUSINESS DIRECTORY:** Commissioner Curran stated that the Commission is serious about putting a business directory on its website. Commissioner Curran stated that the Commission wants a recommendation from the BAB re a Cooper City business-licensed website. He indicated:

- Cooper City businesses get a 10% prefer preference in bids for City contracts
- He would want to see this placed on the Commission agenda next month.

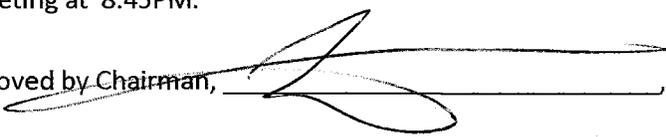
#### NEXT SCHEDULED MEETING:

The next meeting of the BAB will be held on April 6th, 7:15 PM , City Hall Auditorium.

#### ADJOURNMENT:

Upon motion duly made and seconded, it was unanimously

VOTED to adjourn the meeting at 8:45PM.

The foregoing Minutes were approved by Chairman, 

on 5/16/11 2011.