

BUSINESS ADVISORY BOARD
MINUTES OF MEETING
WEDNESDAY, FEBRUARY 3RD, 2011 – 7:15 PM

CITY HALL

Attendance

| MEMBERS- | 1/5/11 | 2/2/11 | 3/2/11 | 4/6/11 | 5/4/11 | 6/1/11 | 7/6/11 | 8/3/11 | 9/7/11 | 10/5/11 | 11/2/11 | 12/7/11 |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|---------|---------|
| Joel M. Rzepko | P | A | | | | | | | | | | |
| Bradley S. Hartman, Esq | P | P | | | | | | | | | | |
| Bruce Druckerman | P | A | | | | | | | | | | |
| Joseph A. Ciavarella, Jr. | P | A | | | | | | | | | | |
| Ed Wooley | P | P | | | | | | | | | | |
| Daniel W. Barrett | P | P | | | | | | | | | | |
| Omar E. Errazquin | A | P | | | | | | | | | | |
| Laura Gambino | P | P | | | | | | | | | | |
| David Fleming | P | P | | | | | | | | | | |
| Vacancy | | | | | | | | | | | | |

P=Present A= Absent

CALL MEETING TO ORDER:

Chair Hartman called this meeting of the Business Advisory Board to order at 7:15 PM. The following board members were in attendance: Brad Hartman, Laura Gambino, David Fleming, Ed Wooley, Daniel Barrett, Omar Errazquin.

ABSENT were: Joey Ciavarella, Joel Rzepko and Bruce Druckerman.

APPROVAL OF MINUTES:

Upon motion duly made and seconded, it was unanimously VOTED to approve the Minutes of the November 3rd, 2010 meeting.
Minutes of the January meeting were approved without exception.

GUEST SPEAKERS:

The owners of Lisa's Closet , Scott & Lisa Margaro, met with the BAB. This is a women's clothing boutique located between Steinmart and the Vienna Café in Countryside. They discussed the following:

- Sign on an easel outside their store they wish to display. Not approved by the city.
- Restaurant next door to them the same uses part of the walkway from time to time, using a larger amount of space in the same corner in weekend evening hours to provide live music to accompany their dinner guests.
- Their easel and sign would mention their name, products and various community announcements. Their sign would take up less space than the restaurant's music activity.
- They are to forward a recommendation to Carol Adams.

Commissioner Jeff Green stopped by to introduce himself to the board. The Commissioner advised that he has spoken to the City Manager asking for the City Ordinances and rationale that pertain to Mr. Mellion's requests (Havana Restaurant). Mr. Mellion should follow-up with Carol.

OLD BUSINESS

Excused Absences: Mr. Hartman opened a discussion as to what constitutes an unexcused absence. Mr. Barrett stated that a response re: planned attendance/non-attendance should be considered an excused absence if the member so notifies Carol Adams re: her meeting notices. Unanimous agreement to this position. It was noted that Joey & Joel did not respond; Bruce responded.

FEE SCHEDULES: The Board again requested that Mr. Loucks provide a fee schedule for City services required/requested concerning businesses in the city.

SURVEY OF BUSINESSES----- within the city re: the business owners/managers opinions as to the helpfulness of city rules and administration to their activities.

Ed Wooley distributed a draft outline of questionnaire topics for a business survey.

Responses/comments included:

1. Short questionnaires are good
2. Perhaps we should use the Chamber of Commerce resources
3. on-line ala Hollywood
4. 5 to 7 questions?
5. We should consult with Alice of the David/Cooper City Chamber of Commerce. Laura gave Ed Wooley her phone number.
6. We could use Survey Monkey?
7. We should use a scale method of response (e.g., 1 to 5) vs. yes/no format.
8. Questions vs. issues at this stage? Brad and others are to develop a list of issues.

NEW BUSINESS

1. It was suggested that the 2011 city survey of residents be expanded to include a separate survey of the city's business communities.
2. Founders Day. Dan and Ed volunteered to man a booth at Founders Day from 3PM until 7PM.

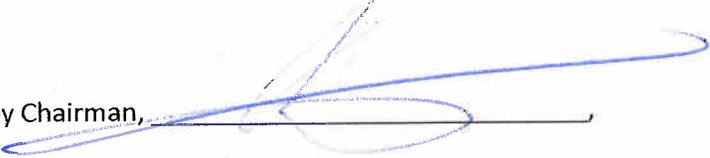
NEXT SCHEDULED MEETING:

The next meeting of the BAB will be held on March 2nd, 7:15 PM , City Hall Auditorium.

ADJOURNMENT:

Upon motion duly made and seconded, it was unanimously

VOTED to adjourn the meeting at 8:30PM.

The foregoing Minutes were approved by Chairman, 

on 3/2/11 2011.