

BUSINESS ADVISORY BOARD

MINUTES OF MEETING

TUESDAY, MARCH 31, 2015

7:00 PM, POOL & TENNIS CENTER

CALL MEETING TO ORDER:

Brad Hartman, Chairman, called the meeting to order at 7:06 pm. Present along with Chairman Hartman were: Sandi Rogacki, Joel Rzepko, Ed Wooley, Gina Hough and Dan Barrett. ABSENT were: Joey Ciavarella, David Fleming and Omar Errazquin.

Also in attendance were: Matt Wood, Growth Management Director and Jason Chockley, Planner. Daniel, a member of Boy Scout Troop 66 was attending for badge credits.

APPROVAL OF MINUTES:

Upon motion duly made and seconded, it was unanimously

VOTED to approve the meeting Minutes of
March 3rd, 2015.

NEW BUSINESS

TEMPORARY SIGNS ORDINANCE:

Matt Wood presented the ordinance on the Temporary Sign Code. The current sign code does not allow community service signs -- the new ordinance proposes signs on fences in front of public schools and charter schools for the duration of the school year. This code would be in line with Broward County School Board rules. Banners to be 4X4; not to exceed 3 colors; logos are permitted; no lighting of any kind.

Mr. Wooley questioned bonds on all signs. Chair Hartman asked that this question be discussed at another time.

Upon motion duly made and seconded, it was

VOTED to approve Ordinance No. P15 as presented at
this meeting with one opposing vote.

Mr. Rzepko question whether the Optimist Club could benefit from this same revision. It was clarified that Christmas tree sales signs would fall under this ordinance that would be a "special" event type banner.

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NEW BUSINESS

BAB BANNER: Ms. Rogacki and Mr. Barrett will obtain prices for a 2X10 banner for the BAB.

BUSINESS DIRECTORY: Mr. Barrett would like to do a blast with step by step directions. He will blast an email asking business to sign up for the Cooper City Business Expo. Mr. Ciavarella will put together a mailer. Mr. Rzepko proposed that the BAB take an ad in the DRW or local Cooper City magazine to advertise the BAB in an attempt to get businesses to register their local business.

OLD BUSINESS

AMIBA: Mr. Rzepko will reach research pricing.

SUMMER SOCIAL: Mr. Hough discussed a summer social and wanted flyers to hand out at the BAB's booth on Founder's Day.

NEW BUSINESS

AMIBA: A discussion was held with regard to AMIBA and Joel Rzepko discussed conducting an AMIBA Seminar in April. David Fleming will contact Charles @ Dunkin Donuts to sponsor breakfast. There was much interest in taking advantage of the discount AMIBA is offering (50% off) and the partnership with AMEX. Joel will attempt to obtain available dates.

SUMMER SOCIAL: Gina Hough discussed the possibility of a Summer Social at Landlubbers or Tin Cup. The manager at Landlubbers seemed optimistic. Gina is the sub-committee chairperson for this event. Dan Barrett will co-chair.

NEXT MEETING DATE:

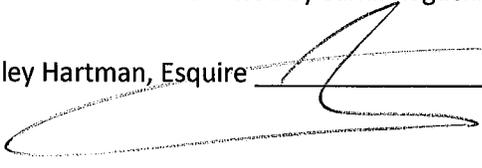
The next BAB meeting will be scheduled for May 5th, 7PM, at the Pool & Tennis Center.

ADJOURNMENT:

Upon motion duly made and seconded, it was unanimously

VOTED to adjourn the meeting at 8:00 PM.

The foregoing Minutes were submitted by Sandi Rogacki, Secretary and approved by

Chairman, Bradley Hartman, Esquire  on 5/5 2015.