

BUSINESS ADVISORY BOARD

MINUTES OF MEETING

TUESDAY, JANUARY 6, 2015

7:00 PM, POOL & TENNIS CENTER

CALL MEETING TO ORDER:

Brad Hartman, Chairman, called the meeting to order at 7:11 pm. Present along with Chairman Hartman were: Ed Wooley, Dan Barrett, David Fleming, Joel Rzepko, Omar Errazquin, Gina Hough and Sandi Rogacki.

ABSENT was: Joey Ciavarella.

APPROVAL OF MINUTES:

OLD BUSINESS:

BUSINESS EXPO EVENT

1. Should the BAB have a business expo event in the first half of the year, perhaps Founder's Day
2. A suggestion was made that someone from City staff attends the next BAB meeting (Feb. 3rd) to discuss options for conducting this type of event.
3. How would the event be promoted? Commission/mailler/ marquis/boards around the City
4. Can a fee be charged for the space to assist BAB Budget?
5. Discuss summer Social at the February meeting. Dates, venues and costs will be explored.

ON-LINE BIZ UPDATE

Dan Barrett advised that the new website is BABcoopercity.com/new.

Chairman Hartman suggested the BAB require business owners to participate in the new website where they fill out the form and get a spot on the City's free Business Directory. All members were in agreement that there should be a mailer. At the February meeting, mailing costs and how a mailer can be put together will be discussed. Joel Rzepko will obtain quotes from Mail America.

David Fleming will call Lynda Good to discuss Founder's Day.

BAB Business cards will be provided to Gina Hough.

NEW BUSINESS

CODE OF ORDINANCES

Ed Wooley discussed Sandwich Board Ordinance.

Mr. Wooley feels we need to be proactive rather than reactive.

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Chairman Hartman suggested that Mr. Wooley should review ordinances and bring for discussion. BAB members agreed to review the suggestions next meeting and discuss suggested changes to certain ordinances.

BASEBALL TEAM SPONSORSHIP

Gina Hough suggested that the BAB should sponsor a Cooper City Optimist baseball team.

NEXT MEETING DATE:

The next BAB meeting date will be scheduled for **Tuesday, February 3rd, 2015, 7PM at the Pool & Tennis Center.**

ADJOURNMENT:

Upon motion duly made and seconded, it was unanimously
VOTED to adjourn this meeting at 8:39 PM.

The forgoing Minutes were submitted by S. Dogaacki, Secretary, and approved by

Chairman, Bradley Hartman, Esq. [Signature] on 2/3, 2015