

**BUSINESS ADVISORY BOARD**

**MINUTES OF MEETING**

**TUESDAY, DECEMBER 2ND, 2014**

**7:00 PM, POOL & TENNIS CENTER**

**CALL MEETING TO ORDER:**

Brad Hartman, Chairman, called the meeting to order at 7:05 pm. Present were: Ed Wooley, Dan Barrett, David Fleming, Omar Errazquin, Joel Rzepko and Gina Hough. ABSENT were: Sandi Rogacki and Joey Ciavarella.

**APPROVAL OF MINUTES:**

Upon motion duly made and seconded, it was unanimously

VOTED to approve the Minutes of OCTOBER 7, 2014, as submitted.

**OLD BUSINESS:**

**NETWORKING EVENT**

The Networking Event went well. Joel Rzepko stated that attendance was better than the first event. The venue was too big for the number of attendees. The Tin Cup was more intimate. The Chamber of Commerce did a better job of promoting the first event. The Chamber is in the process of having someone promote interest in events to make participation more successful. Dan Barrett stated that marketing must be better. The venue was adequate, but now great. It provided little parking. It was suggested that a Friday night may be a better night to hold this type of event. Businesses don't know that the BAB exists. The BAB needs to do better at promoting itself by visiting businesses in person.

**ACTION PLAN**

Chairman Hartman stated that the committee needs to get the BAB out there....set up a table at Founder's Day and various events around the community. The Newsletter doesn't have any advertising for the Advisory Board.

Mr. Wooley volunteered to spearhead the effort to have the BAB included in the e-mail newsletter.

Mr. Barrett will generate email notification to let people know of upcoming event and then a follow up e-mail to let everyone know of the success.

Chairman Hartman suggested a free online directory offered to business owners. Mr. Wooley suggested a "Cooper's List" similar to Angie's List. Mr. Barrett is not regularly receiving a list from the City on new and closed businesses. He will research the website for ideas and options and will recommend to the

BAB in January. David Fleming will talk top park and recreation departments to see about space for local businesses at Founder's Day.

**TATTOO PARLOR**

Discussion was held with regard to an application for the installation of a Tattoo Parlor which is currently housed in Miami. The City has outdated regulations. The BAB is tasked with reviewing the application. Mr. Wooley offered to check into this and find out where the paperwork is for the establishment. Chairman Hartman commented on email the BAB sent addressing regulations. The BAB will address them as they come up. Regulations can be brought to our attention for discussion if anyone sees any issues with current regulations.

**NEXT MEETING DATE:**

The next BAB meeting date will be scheduled for **Tuesday, January 6, 2015, 7PM at the Pool & Tennis Center.**

**ADJOURNMENT:**

Upon motion duly made and seconded, it was unanimously  
VOTED to adjourn this meeting at 8:40 PM.

The forgoing Minutes were submitted by S. Fogacki, Secretary, and approved by

Chairman, Bradley Hartman, Esq. [Signature] on 2/3, 2015