

BUSINESS ADVISORY BOARD  
MINUTES OF MEETING  
TUESDAY, AUGUST 5<sup>TH</sup>, 2014  
7:00 PM, POOL & TENNIS CENTER

**CALL MEETING TO ORDER:**

Meeting was called to order at 7:08 PM. The following BAB members were in attendance: Omar Errazquin, David Fleming, Joey Ciavarella, Sandi Rogacki, Ed Wooley, Joel Rzepko and Brad Hartman, Chairman.

ABSENT were: Dan Barrett and Bruce Druckerman.

**APPROVAL OF MINUTES:**

Upon motion duly made and seconded, it was unanimously

VOTED to approve the Minutes of June 24<sup>th</sup> and July 15<sup>th</sup>, 2014.

**NEW BUSINESS:**

**GUEST:** Attending meeting was Susan Fliedner, a member of the Senior Advisory Board. Ms. Fliedner was in attendance to discuss the implementation of "211". The SAB is not sure how 211 should be marketed and is seeking the BAB's assistance in promoting and marketing.

Harrison Grand Williams, of 211, will be contacted by Sandi Rogacki who will extend an invitation to attend the next BAB meeting.

**OLD BUSINESS:**

**GOLOCAL:** The BAB reviewed all GoLocal material. The following question/statements were posed:

- What does GovQA give to support letter?
- How is it marketed?
- BAB is unsure whether GovQA is providing a website or a GoLocal program.
- BAB would like clarification before making a recommendation.
- Homestead is a nearby City that has implemented the program.
- David Fleming agreed to reach out to the City of Homestead and provide a report of how GoLocal is promoted and working in their City.
- Brad Hartman will contact GovQA for more info and will report on how it's promoted.

Upon motion duly made and seconded, it was unanimously

VOTED to approve GovQA , assuming that it includes the City wide GoLocal campaign, as was discussed at previous meetings.

**NETWORKING EVENT PLANNING:**

Joey Ciavarella reported that the American Legion Post has room for a networking event and the BAB may be able to schedule the room at no cost. A discussion was held with regard to invitees to provide food the event. Brad Hartman will check with eh Chamber to coordinate dates in late October.

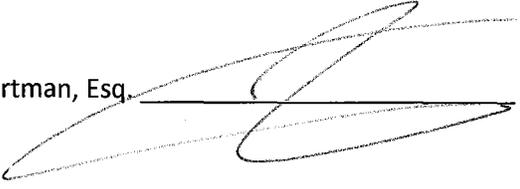
**NEXT MEETING DATE:**

The next BAB meeting date will be scheduled for Monday, August 18<sup>th</sup>, 2014 .

**ADJOURNMENT:**

Upon motion duly made and seconded, it was unanimously  
VOTED to adjourn this meeting at 8:15 PM.

The forgoing Minutes were submitted by Sam Rogacki  Secretary, and approved by

Chairman, Bradley Hartman, Esq.  on 8/18, 2014