

**BUSINESS ADVISORY BOARD  
MINUTES**

**TUESDAY, FEBRUARY 2, 2016  
POOL & TENNIS CENTER**

**1. CALL MEETING TO ORDER:**

- a. Chairman, Brad Hartman called the meeting to order at 7:05 PM.
- b. Members in attendance were: Brad Hartman, Dan Barrett, Gina Hough, Joel Rzepko, Omar Errazquin and Sandi Rogacki
- c. Absent were: Adam Yassky and David Fleming
- d. Guests: Martin Panseri, Owner - MetroPCS and Jason Chockley, Planner - City of Cooper City

**2. APPROVAL OF MINUTES:**

- a. The following revision was made to the minutes of the January meeting:
  - i. *Code Enforcement Assistance: "BAB Unanimously agreed to forward the guidelines previously suggested by Dan B. to the City for consideration."*
- b. Upon motion duly made and seconded, it was unanimously VOTED to approve the Minutes of the January 5, 2016 meeting.

**3. NEW BUSINESS:**

- a. MetroPCS Sign Waiver Request
  - i. Jason Chockley, City Planner presented the sign waiver request which was submitted by the owner of Metro PCS. The colors of black and white are currently allowed at The Shoppes at Cooper City; Owner, Martin Panseri is requesting permission to use the Metro PCS color theme of purple and orange for the following reasons:
    1. Purple and orange are the MetroPCS sign colors, which are easily visible.
    2. Dunkin Donuts, located next door, includes color in their signage.
    3. The color sign will drive business to the store.
  - ii. Upon motion duly made and seconded, it was unanimously VOTED to approve the motion to approve the sign waiver request.

**4. OLD BUSINESS:**

- a. AMIBA
  - i. Joel and Gina spoke to some business owners regarding whether they would be interested in attending an informative meeting to learn about Shop Local.
  - ii. Joel recommended that a new committee be formed after the first meeting of people outside of the BAB.
  - iii. BAB hopes to use the auditorium at City Hall. Can Michelle Alvarez please check to see if March 17<sup>th</sup> is available in the morning for the AMIBA event?
- b. Go Local
  - i. Dan tried out the Go Local App that was previously presented and mentioned that he feels it's exactly what our City needs.
  - ii. Upon motion duly made and seconded, it was unanimously VOTED to move forward with the purchase of the app.
  - iii. If one of the 3 dates work, Joel will reach out to the AMIBA presenter and confirm and then Dan will send out an email blast to let the community know.

**5. UPCOMING EVENTS:**

- a. Cooper City Founders Day
  - i. Application for the business expo. We'd like to get the Application approved and get it onto the City's Website as soon as possible.
  - ii. Upon motion duly made and seconded, it was unanimously VOTED to approve the application.
- b. Spring Fling Networking Event
  - i. BAB made the decision that we will not have a Networking event this spring.

**6. MEMBER COMMENTS & CONCERNS:**

- a. BAB Flyer
  - i. Dan presented a flyer that he's prepared to assist citizens that are starting or moving their business to the City. The hope is that we'd have the flyer on the rounder in City Hall. The flyer looks great and the BAB appreciates Dan's hard work.
  - ii. Upon motion duly made and seconded, it was unanimously VOTED to approve flyer.
- b. Board Vacancies
  - i. Can Michelle ask the commissioners that have open seats on the BAB to consider an appointment?

**7. NEXT MEETING DATE:**

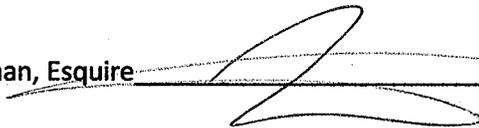
The next BAB meeting will be scheduled for **March 1, 2016 at 7:00 p.m.**, at the Pool & Tennis Center.

**8. ADJOURNMENT:**

Upon motion duly made and seconded, it was unanimously VOTED to adjourn the meeting at 8:20 PM.

The foregoing Minutes were submitted by Sandi Rogacki, Secretary and approved by Chairman

Brad Hartman, Esquire



on

3/1

2016.