

**BUSINESS ADVISORY BOARD
MINUTES OF MEETING
TUESDAY, JANUARY 5TH, 2016
7:00 PM, POOL & TENNIS CENTER**

CALL MEETING TO ORDER:

Chairman, Brad Hartman called the meeting to order at 7:10 PM. Members in attendance were: Brad Hartman, Sandi Rogacki, Dan Barrett, Gina Hough, Joel Rzepko & Dave Fleming.

Absent were: Adam Yassky and Omar Errazquin.

GUESTS IN ATTENDANCE : City Manager, Bruce Loucks & Community Liaison, Denise Lasarte.

APPROVAL OF MINUTES:

Upon motion duly made and seconded, it was unanimously

VOTED to approve the Minutes of the December 1st, 2015 meeting.

GUEST SPEAKER RE: MOBILE APPS

Community Liaison, Denise Lasarte addressed the BAB with regard to mobile apps. Ms. Lasarte provided information relating to My Community Mobile; Town Wizard and Go Local.

AMIBA:

BAB member Rzepko advised that Amiba will be coming the second half of February or early March.

- Will the City allow BAB to fund a membership for Amiba which is a separate/independent corporation. Costs associated with Amiba are:

\$950.00 Membership

\$1500.00 Presentation

Amiba could assist in free marketing for Cooper City businesses who are in need of assistance. A booklet could be made available with various questions, such as:

- Would you be interested in the City promoting your business to local residents?
- Are you interested in growing your business?
- Would you come to a free seminar sponsored by the City?

Dave Fleming suggested a pamphlet be provided in City Hall entitled, "Need Help with Your Business". Dan Barrett will provide the email blast. Each BAB member will make calls attempting to obtain commitments from business owners to attend a seminar and to assess whether it's worth conducting a seminar.

Carol Adams will be asked to survey the BAB membership, on January 15th, regarding how many business owners each BAB members has contacted and can bring to a Shop Local Seminar.

UPCOMING EVENTS:

Tabled until the February 2nd meeting.

CODE ENFORCEMENT ASSISTANCE PROGRAM:

The Board unanimously agreed to forward the guidelines previously suggested by Dan to the City Commission for consideration.

RESIGNATION:

The BAB reviewed Joey Ciavarella's resignation and accepted with regret and requested that a letter be sent extending a thank you for the time served.

NEXT MEETING DATE:

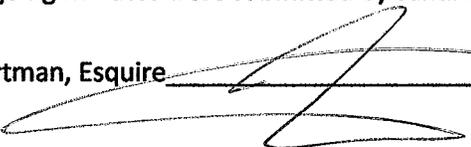
The next BAB meeting will be scheduled for **February 2nd, 7PM, 2016**, at the Pool & Tennis Center.

ADJOURNMENT:

Upon motion duly made and seconded, it was unanimously

VOTED to adjourn the meeting at 8:51 PM.

The foregoing Minutes were submitted by Sandi Rogacki, Secretary and approved by Chairman

Brad Hartman, Esquire  ON 3/11 2016.