

**CITY OF COOPER CITY
SENIOR CITIZEN ADVISORY BOARD
MINUTES OF MEETING
March 18, 2014
{DRAFT}**

CALL TO ORDER: by Gail Jaffee, Chairwoman at 6:35pm

ROLL CALL: present Gail Jaffee, Elizabeth Villasenor, Maxine Nicely, Susan Fliedner, Dave Brundage, Gladys Wilson, Howard Meltzer & Sharon Taylor, not present Teri Sullivan.

PLEDGE OF ALLEGIANCE

GUEST INTRODUCTIONS: Mayor Greg Ross (to speak at end of meeting) , Noreen Gilman of Seniors vs Crime, Jim Federici, Bob Sands.

PUBLIC INPUT/OPEN FORUM (3 minutes per guest wishing to address board): Noreen Gilman of Seniors vs Crime said the program desperately need volunteers and asked the board to help if we can with this.

APPROVAL OF MINUTES: motion to approve February minutes, duly seconded and approved.

OLD BUSINESS:

- 1) Has anyone reached out to their commissioner to ask about the Senior additional tax break, no one had and we haven't heard back from Commissioner Curran on this.
- 2) Jean Steinfeld may be interested in trying to get back on the board.
- 3) Howard presented his senior outreach plan, we have no data base for seniors, need to inform seniors of the activities and given opportunity to participate and we need to get feedback from seniors who do participate. Need to have services facilitated by city to make their lives easier. Residents in the city are getting older as seen by the last census. The previous census do not include many who have moved to Monterra. The city should put on a separate event for seniors (Senior Expo) to let seniors know about activities through the recreation department, transportation to Dr.'s appointments etc. and BSO. This is a good way to get feedback from the seniors on what they want. Signage could be better in letting seniors know, yard signs like the garage sale signs, put on the utility bills, the marquee and maybe mailers which do have a cost. See outreach plan for more information on the cost. We should have refreshments and perhaps 40, 50, 60's music for this expo. We will need volunteers from board and residents. We will need to present detailed recommendation to the commissioners and city managers and speak about this at commission meetings. Suggestion to get the local school bands to provide music for students to acquire community service hours. Reach out to local businesses to donate in helping with the printing cost of mailers, refreshments and music. Offer

advertisement for the businesses who donate. Reach out to local religious organizations in the city for donations. Howard wants city to commit to the cost regardless of businesses donating. Have some of the local senior events like Silver Sneakers, Seniors vs Crime and someone from the Rec. Department to speak about their program(s). What about a senior hotline, cost the city nothing, just add an option in the announcement message through the telephone system for this to be selected. Some of the activities have been the same for years and need to change up the activities. St. Patty luncheon 78 people, Birthday of the month luncheon 31 people, Hot Dog luncheon 27 people & 24 showed up for a movie. Cooper City drivers ed 24 people showed up for it. A special speaker from Shine was early one morning 31 people showed up. Word of mouth is working but could be better. Average age of seniors attending luncheons is 70.

4) Have no bus service for residents and seniors have to depend on family and friends to get them to events. The city does offer some transportation to certain events and to Dr. Appointments.

5) Motion made to keep outreach plan on the agenda under old business for next meeting to discuss further, duly seconded and approved.

6) Founders day discussed having a vehicle in the parade with a sign for senior board contact info or senior programs. Maybe have flyers to hand out at parade. Need to decide on what to put on a banner or sign to be on or in truck for parade. Need to get with Linda and Patty to see what number we can or should put on a sign, Gladys's will get with them and see if they can supply the sign. Maybe have an "Are you ok" sign up sheet for seniors. Must finalize what the sign will read at the next meeting and can use a sandwich style board will be ideal if we can find one or make one. Tabled until April meeting.

7) Elections for new chairman, co-chair and secretary. What type of election needs clarified based on the sunshine law. What type of voting is allowed, paper ballots are acceptable and according to Meyers who sent an email to all that we do not have to sign a paper ballot but who we are voting for their name must be legible and the ballots become public record. Lets see who is volunteering to run for a position first and then determine if we need a vote. The resolution for the board states there is to be a Chair, Co-Chair and Secretary on this board. Gladys Wilson is new Chair, co-chair remains vacant at this time, and Sharon Taylor has accepted to remain Secretary. There has been one commissioner who has had a vacancy since the beginning of this board and we suggest to open to other commissioners to find volunteers to fill the vacancy.

NEW BUSINESS:

1) Cooper City is planning some traveling trips, out of state and the meeting is 4/7/14, 11am at community center. Pricing, what trips and dates will be discussed at this meeting.

2) Motion was made to change April meeting to April 3 time to remain at 6:30 and it will be a regular meeting with no guest, and agenda to cover senior outreach and finalize founders day parade, duly seconded and chair will confirm room is available and our city liason will email the members to confirm location.

MEMBER CONCERNS:

1) When we have a guest who speaks we should include everything they speak about in the minutes. Susan asked about the Are you Ok through BSO and Noreen Gilman will send more info and a sign up sheet on this. Also said a guest discussed the 211 program and it wasn't in the minutes. Mayor wasn't aware about the St. Patricks day luncheon and will address this so the commission and mayor are aware of these events so someone can be present.

2) When we have guest the secretary needs to be more elaborate on what they are speaking about.

Mayor Ross likes the senior outline and agrees we should reach out to get emails at senior functions. Maybe we should include in any mailing a short questionnaire. Who will do the data input that we are wanting to get? Likes local business sponsors for the expo, they in turn get advertisement, (ex) travel agent, casinos etc. Commission and Mayor have reached out to the commissioner who has a vacancy to give help. He appreciates what this board has done and is excited about the energy and the direction the board is going in what we are trying to accomplish.

Motion to adjourn at 8:30, duly seconded and unanimously approved.