

**CITY OF COOPER CITY
JOINT CITY COMMISSION/BUSINESS ADVISORY BOARD
WORKSHOP
JULY 23, 2013**

1. PLEDGE OF ALLEGIANCE

Mayor Ross opened the workshop at 6:30 p.m. and led the assembly in the Pledge of Allegiance.

2. ROLL CALL

Present were Commissioners Green, Sims, Mallozzi, and Mayor Ross. Commissioner Curran was absent.

Present for the Business Advisory Board were Daniel W. Barrett, Jr., Omar E. Errazquin, David Fleming, Laura Gambino, Bradley S. Hartman, Esq., Sandi Rogacki and Joel M. Rzepko.

3. AGENDA CONCERNS

There were no requests to speak.

4. DISCUSSION

BAB Chair Bradley S. Hartman opened the discussion and summarized his view of the board's position within the business community and noted some of their accomplishments. Each member of the BAB provided their own summary of the board's vision and noted the board's cumulative accomplishments since its commencement.

Daniel W. Barrett outlined his creation of a BAB website and explained some of the trials the board has had with optimizing its effectiveness, such as not being able to utilize the City provided Business lists effectively.

Joel M. Rzepko explained that the board's function is unclear as it should be the liaison between the business community and the City with a budget behind it to fund projects such as a "shop local" campaign.

Sandi Rogacki clarified that the board has the opportunity to advocate for the business community and suggested various methods of information compilation, distribution and promotion on a small budget.

David Fleming described some of his personal efforts to broaden the exposure of the BAB within the business community. He suggested that a printed business listing be distributed by the City upon the opening of

new Utility accounts. He expressed his concern that the lack of a budget leaves the board ineffective.

Laura Gambino concurred with the previous statements and asked that the Commission provide direction to the board and explained that building a deeper relationship with the Davie/Cooper City Chamber of Commerce would benefit the board and the business community.

Omar E. Errazquin expressed the benefit of networking and the need for increased exposure.

The Commission and BAB exchanged dialogue and ideas.

The City Clerk will follow up in the subsequent fashion:

- Provide the BAB with a current Home Business Listing and Commercial Business Listing
- Continue to send a monthly listing of new businesses as provided by the Local Business Tax Receipt Specialist
- Contact the Police Department to obtain any list they may have containing business contact information

AGENDA CONCERNS (not previously heard)

Walt Jolliff, 11095 Bismarck Place, stated that the Commission should work to actively promoted local businesses.

Direction was given to the City Manager to schedule a follow-up workshop in approximately 3 months.

5. ADJOURNMENT

Mayor Ross adjourned the meeting at 8:30 p.m.

NOTICE: This meeting is open to the public. In accordance with the Americans with Disabilities Act of 1990, all persons who are disabled and who need special accommodations to participate in this meeting because of that disability should contact the Office of the City Clerk, 954-434-4300 ext. 220, not later than two days prior to such proceeding. One or more members of the City of Cooper City Advisory Boards may be in attendance and may participate at the meeting. Anyone wishing to appeal any decision made by the Cooper City Commission with respect to any matter considered at such meeting or hearing will need a record of the proceedings and, for such purpose, may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. Agenda items may be viewed online at www.coopercityfl.org or at the Office of the City Clerk, City of Cooper City, 9090 SW 50 Place, Cooper City, Florida, 33328, 954-434-4300.